



Channels to promote Right to Know Week NSW 2018 and your organisation's involvement as a RTKW Champion

Right to Know Week NSW (RTKW) is a great opportunity for your organisation to promote its commitment to the open government and to raise awareness of a person's right to access government information.

Even if you haven't signed up as a RTKW 2018 Champion, you can still promote your organisation's commitment to the principles of open government, building the trust of your stakeholders.

Promote the theme and messages of Right to Know Week NSW 2018 by:

- Printing and/or displaying [IPC resources](#) at customer service counters and/or noticeboards, digital display or upload links to your website/intranet and link to our website www.ipc.nsw.gov.au
- Printing and displaying the [RTKW NSW 2018 posters](#) around your office (agency version) and customer service areas (public version).
- Asking your local paper if they want to be a media partner for your RTKW 2018 messages and activities.
- Including an article in your regular monthly e-newsletter or print newsletter. See suggested copy on our [RTKW NSW 2018 resources page](#).
- Publishing an online article on your intranet and/or website. Use the RTKW logos.
- Social media posts – on Twitter, Facebook or Instagram. Encourage your followers and subscribers to share your messages. You can use the suggested social media posts provided [RTKW NSW 2018 resources page](#), or develop your own. Use the hashtags #RTK2018 and #RightToKnowWeekNSW. Don't forget to tag us on Twitter @IPCNSW so we can share your messages.
- Host a staff morning or afternoon tea during Right to Know Week and use the opportunity to remind staff of the role they play in supporting open government.