

## SUGGESTED SOCIAL MEDIA UPDATES FOR RIGHT TO KNOW WEEK 2017

## Our top tips for sharing messages about Right to Know Week online:

- Include the following hashtags in your tweets:
  - #RTK2017
  - #opengov
  - #FOI
- Follow @IPCNSW on Twitter feel free to share our updates!
- Follow any relevant policies or guidelines issued by your organisation.
- Swap links to our website to your own organisation's GIPA page or event listing.

## Here are some suggestions to get you started:

In the lead up to Right to Know Week		
1	We will be celebrating Right to Know Week from 25 September – 1 October 2017! Find out how you can too <a href="http://www.ipc.nsw.gov.au/news-media/events/right-know-week-2017">http://www.ipc.nsw.gov.au/news-media/events/right-know-week-2017</a> #RTK2017	
2	We are an @IPCNSW Right to Know Week Champion! Showing our commitment to #opengov <a href="http://www.ipc.nsw.gov.au/news-media/events/right-know-week-2017">http://www.ipc.nsw.gov.au/news-media/events/right-know-week-2017</a> #RTK2017	
Right to Know Day		
4	28 September 2017	It's International Right To Know Day – did you know it's your right to access government information? <a href="http://www.ipc.nsw.gov.au/">http://www.ipc.nsw.gov.au/</a> #RTK2017 #opengov
Throughout Right To Know Week (25 September – 1 October 2017)		
5	You have a Right to Know! Find out more about accessing government information in NSW #opengov #RTK2017 <a href="http://www.ipc.nsw.gov.au/">http://www.ipc.nsw.gov.au/</a>	
6	We are a proud Champion of Right to Know Week and support Open Government. Find out more <a href="http://www.ipc.nsw.gov.au/">http://www.ipc.nsw.gov.au/</a> #RTK2017 #opengov	