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2014 right
to know
week
28 Sept – 5 Oct

become a partner pack

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28 Sept – 5 Oct

become a partner in 2014

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Overview

Right to Know (RTK) is held annually on 28 September across Australia and throughout the world.

The event began as Right to Know Day in 2002 when countries around the world created a network of Freedom of Information Advocates (FOIA Network) and agreed to collaborate in

promoting individuals' right of access to information and open, transparent governance. The FOIA Network proposed that 28 September be nominated as international "Right to Know Day" in order to symbolise the global movement for promoting the right to information.

This year, NSW marks this occasion as **Right to Know Week** (28 Sept – 5 Oct) to raise awareness about access to government information in NSW.



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The 2014 themes

This year the Information and Privacy Commission NSW (IPC) is encouraging agencies and private sector organisations to become partners in our Right to Know campaign.

The campaign is a great opportunity to highlight your organisation's commitment to right to information and open government. Becoming a partner is easy and it's free.

The themes of this year's campaign are:

- Open government information:
know your rights
- Celebrating five years of the
GIPA Act in NSW



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What does being a partner involve?

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A 'partner' means supporting RTK and open government activities during the campaign.

Sending messages to staff and stakeholders, sharing on social media and taking part in events.

There is no financial or legal contract. All we need is a commitment to help spread the message about RTK and information access in NSW.

Partner activities:

- Share RTK and open government messages with staff and stakeholders through your website, intranet and other channels during the RTK week 2014 campaign
- Promote your commitment to the principles of open government during the campaign
- Remind staff of their obligations under the *Government Information (Public Access) Act 2009* (GIPA Act)
- Inform the IPC of any activities conducted during Right to Know Week 2014.



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Partner benefits

Right to Know Week partners will be acknowledged wherever possible:

- By displaying your logo on the IPC's website
- By displaying an official Right to Know partner logo on your website or promotional material
- In media releases and editorial
- With a letter of thanks from the Information Commissioner to agency CEOs and staff.

We will provide 'Official Partner' identifiers to partner agencies to use on your websites and on any printed promotional material during Right to Know Week.

Contacts in partner agencies will also receive direct communications about Right to Know Week through a partner email list.

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Partner resources

The IPC will provide partners with a range of RTK resources:

1. RTK logo
2. Poster for state and local government employees
3. RTK infographic
4. Fact sheet
5. Content for websites, emails and other RTK communication channels (to be provided in Sept 2014).



3. RTK infographic



1. Right to Know week logo



2. Right to Know Week poster



4. Your right to accessing information Fact sheet



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Suggestions for what to do

RTK logo

Display the RTK logo on your website and on any printed promotional material during your Right to Know Week activities.

Poster for state and local government employees

Display the RTK poster in your offices and at any events you may hold during Right to Know Week.

RTK infographic

Display the RTK infographic on your intranet to inspire staff about the successes of the GIPA Act.

Fact sheet

Upload the 'Your right to accessing information' fact sheet to your website for download.

Content for website

Publish RTK news items on your website and share them via your events and other communications channels.

Join the discussion on social media

Post your own RTK messages using the official Right to Know Week hashtag #RTK2014.



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Key messages

- You have a right to access most information held by NSW government and agencies.
- The right to information system in NSW aims to foster responsible and representative government that is open, accountable, fair and effective.
- The GIPA Act reflects a commitment to openness, transparency and accountability and introduced transformational change in providing a presumption in favour of the right to access information for NSW citizens.



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How we will communicate



@nsw_ipc #RTK2014



Via our newly redesigned
website at:
www.ipc.nsw.gov.au



IPC LinkedIn



IPC YouTube



Partner announcements



Media



Practitioners network

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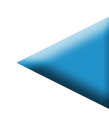


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